

Oh My! Omaha

ABOUT OH MY! OMAHA

Oh My! Omaha is a blog for parents looking for fun things to do in Omaha and beyond, specifically family-friendly destinations. About 80% of the blog's audience is female. The typical reader is a mom between the ages of 25-44.

ABOUT KIM REINER

Kim brings a background in journalism and marketing to create content that is easy to read, visually appealing, and authentic to readers. For more than six years, she's been writing Oh My! Omaha, growing it beyond covering the Omaha Metro with her engaging stories.

BLOG STATS

- 18,300+ unique monthly visitors (March-May)
- Readers are primarily in the Midwest, with the Top 3 states being Nebraska, Iowa and Illinois
- More than 17,500 combined followers on social media



11,371



4,401



2,116



452k
(monthly viewers)