



Oh My! Omaha is a hyperlocal blog by Kim Reiner

## WHO READS OHMYOMAHA.COM

- The average unique monthly visitors to ohmyomaha.com is 18,000+
- Nearly 2/3 of visitors are women between the ages of 25-45
- More than 50% of readers are from Nebraska and Iowa

## LIMITED SPONSORED POSTS AVAILABLE

Cost: \$300

\* price is guaranteed through May 1, 2019.

Authentic content matters to Oh My! Omaha readers, so sponsored posts are limited each month.

To discuss filling a spot on the spring editorial calendar, please contact Kim today at [ohmyomaha@gmail.com](mailto:ohmyomaha@gmail.com).

# Oh My! Omaha

AUTHENTIC & BUDGET-FRIENDLY  
ADVERTISING MADE EASY

## ADVERTISING AT OHMYOMAHA.COM

### WHAT IS SPONSORED CONTENT?

- Oh My! Omaha has been a trusted online resources for Omaha and Council Bluffs moms for more than five years. Since the blog specializes in engaging content that compels the reader to want to visit a place, Oh My! Omaha offers a unique way to advertise your business: Influencer marketing.
- This isn't a display ad. A sponsored post on ohmyomaha.com is content marketing at its finest with a unique voice, compelling images, and your message delivered to an engaged audience. Kim brings a background in journalism and marketing to create content that is easy to read, stays on message, and remains authentic to readers.

### WHAT DO YOU GET FROM WORKING WITH OH MY! OMAHA?

- A sponsored post published at ohmyomaha.com, a reputable blog with a dedicated following. Before the post is written, Kim talks over your marketing goals and expectations for the post. If she is unfamiliar with your business, she'll interview you to get a better understanding and, if possible, visit the location. She takes photos for the post usually, but if it is not possible, the business will need to provide photos and a logo graphic.
- Your sponsored post stays online indefinitely at ohmyomaha.com. It's ideal content for businesses to share on social media or to link to on their websites.
- A sponsored post is shared on Oh My! Omaha's social media platforms that have a combined 16,000+ followers, including Facebook, Twitter, and Pinterest. If applicable, a photo may be shared on Instagram. You can expect a minimum of 10 social media posts to amplify the sponsored post over a period of a month! A sponsored post is also shared directly to more than 700 subscribers via email.
- Options to add video, a giveaway (on the blog or on a social media platform of your choice), or create a series of posts. These add-ons are an additional fee.