



Oh My! Omaha is a hyperlocal blog by Kim Reiner

WHO READS OHMYOMAHA.COM

- The average unique monthly visitors to ohmyomaha.com is 18,000+
- Nearly 2/3 of visitors are women between the ages of 25-45
- More than 50% of readers are from Nebraska and Iowa

LIMITED SPONSORED POSTS AVAILABLE

Cost: \$300

* price is guaranteed through May 1, 2019.

Authentic content matters to Oh My! Omaha readers, so sponsored posts are limited each month.

To discuss filling a spot on the spring editorial calendar, please contact Kim today at ohmyomaha@gmail.com.

Oh My! Omaha

AUTHENTIC & BUDGET-FRIENDLY
ADVERTISING MADE EASY

ADVERTISING AT OHMYOMAHA.COM

WHAT IS SPONSORED CONTENT?

- Oh My! Omaha has been a trusted online resources for Omaha and Council Bluffs moms for more than five years. Since the blog specializes in engaging content that compels the reader to want to visit a place, Oh My! Omaha offers a unique way to advertise your business: Influencer marketing.
- This isn't a display ad. A sponsored post on ohmyomaha.com is content marketing at its finest with a unique voice, compelling images, and your message delivered to an engaged audience. Kim brings a background in journalism and marketing to create content that is easy to read, stays on message, and remains authentic to readers.

WHAT DO YOU GET FROM WORKING WITH OH MY! OMAHA?

- A sponsored post published at ohmyomaha.com, a reputable blog with a dedicated following. Before the post is written, Kim talks over your marketing goals and expectations for the post. If she is unfamiliar with your business, she'll interview you to get a better understanding and, if possible, visit the location. She takes photos for the post usually, but if it is not possible, the business will need to provide photos and a logo graphic.
- Your sponsored post stays online indefinitely at ohmyomaha.com. It's ideal content for businesses to share on social media or to link to on their websites.
- A sponsored post is shared on Oh My! Omaha's social media platforms that have a combined 16,000+ followers, including Facebook, Twitter, and Pinterest. If applicable, a photo may be shared on Instagram. You can expect a minimum of 10 social media posts to amplify the sponsored post over a period of a month! A sponsored post is also shared directly to more than 700 subscribers via email.
- Options to add video, a giveaway (on the blog or on a social media platform of your choice), or create a series of posts. These add-ons are an additional fee.