

# OH MY! OMAHA, LLC

KIM REINER



HI!

Oh My! Omaha is a blog for parents looking for fun things to do in Omaha and beyond, specifically family-friendly destinations. I can't wait to begin working with you!

*- Kim Reiner*

## 2018 1ST QUARTER

**Avg. Unique Monthly Visitors:** 11,914

**Avg. Monthly Page Views:** 18,030

**Super Summer Stat:** 38,000 unique visitors June-August

Nearly 50% of Oh My! Omaha readers are based in Nebraska and female (80%). Two-thirds of the readers are between the ages of 25-44.



9,790



3,828



1,895



1,660

## SOME COMPANIES I'VE WORKED WITH



## DESTINATIONS I'VE WORKED WITH

KANSAS CITY, MO  
WICHITA, KAN  
ROSEVILLE, MN  
RAPID CITY, S.D.

DES MOINES, IOWA  
CLEAR LAKE, IOWA  
NORTH ORLANDO, FLA  
ST. LOUIS, MO

## POPULAR CAMPAIGN POSTS

MY SOUTH DAKOTA BUCKET LIST

THE GREAT IOWA ROAD TRIP

15+ FUN THINGS TO DO DURING A KC CHRISTMAS GETAWAY

STRIDER BIKES LINCOLN RACE ON JUNE 10

HEFTY ENERGYBAG PROGRAM

## FREELANCE SAMPLES

"10 Cheap Things To Do This Summer In Omaha," (pg 21)  
Omaha Magazine, 2017

"Camp Clear Lake: The Yurt Experience," (pg 6)  
Destination: Clear Lake 2017

"Chris Hochstetler: KANEKO's new director tells all," (pg 49)  
Omaha Magazine 2016

Let's work together! Email [ohmyomaha@gmail.com](mailto:ohmyomaha@gmail.com).